



# SPECIAL SECTION DATES

## FARMERS QUARTERLY 2026

**APRIL 6-10**  
AGRI-BIZ for KY-IL-IN-MO-TN

**MAY 6-8**  
Young Folks in AGCULTURE

**JUNE 1-5**  
AGRI-BIZ for KY-IL-IN-MO-TN

**JULY 15-17**  
Summer Livestock / Auctioneer  
Tribute / Land & Real Estate

**AUGUST 3-7**  
AGRI-BIZ for KY-IL-IN-MO-TN

**SEPTEMBER 23-25**  
Fall Harvest & Fall Livestock

**OCTOBER 5-9**  
AGRI-BIZ for KY-IL-IN-MO-TN

**NOVEMBER 18-20**  
THANK a FARMER issue

**DECEMBER 7-11**  
AGRI-BIZ for KY-IL-IN-MO-TN

## FARMERS QUARTERLY 2027

**JANUARY 6-8** Ft. Wayne Show

**FEBRUARY 10-13**  
National Farm Machinery Show

**MARCH 10-12** Spring issue

**APRIL 5-9** KY-IL-IN-MO-TN

**MAY 5-8** Young Folks in AG

**JUNE 1-4** KY-IL-IN-MO-TN

**JULY 14-16** Auctioneer Issue

**AUGUST 2-6** KY-IL-IN-MO-TN

**SEPTEMBER 22-24**  
Fall Harvest & Fall Livestock

**OCTOBER 4-8** KY-IL-IN-MO-TN

**NOVEMBER 18-20**  
THANK a FARMER issue

**DECEMBER 6-10** KY-IL-IN-MO-TN

### The SCENE 2026

**March 26-27-28**

- Pennyriple Progress
- Fishing & Golf

**April 15-16-17**

- QUILTERS issue

**May 13-14-15**

- Memorial Day Tribute
- Armed Forces Day

**June 10-11-12**

- Flag Day Tribute
- Senior Citizen Showcase

**July 1-2-3**

- USA 250th
- Events & Fireworks

**August 12-13-14**

- High School Football
- Senior Sports Stories

**September 9-10-11**

- Unspoken Heros

**October 7-8-9**

- Back the Blue
- Fall Festivals

**November 4-5-6**

- VETERANS issue

**December 16-17-18**

- Christmas on the River
- Greetings issue

### The SCENE 2027

**January 28-29-30**

- Senior Citizen Package
- Winter Bridal

**February 24-25-26**

- Senior Citizen Package
- Outdoors & Travel

**March 24-25-26**

- Pennyriple Progress
- Fishing & Golf

**April 14-15-16**

- QUILTERS issue

**May 12-13-14**

- Memorial Day Tribute
- Armed Forces Day

**June 9-10-11**

- Flag Day Tribute
- Senior Citizen Showcase

**July 1-2**

- Show me your colors
- Events & Fireworks

**August 11-12-13**

- High School Football
- West KY Football HOF

**September 8-9-10**

- Unspoken Heros

**October 6-7-8**

- Back the Blue
- Fall Festivals

**November 3-4-5**

- VETERANS issue

**December 15-16-17**

- Christmas on the River
- Greetings issue

## Western Kentucky BUSINESS JOURNAL 2026

**April 20-24** (PURCHASE PROGRESS issue)

**June 17-19** (FAMILIES in AGRICULTURE)

**August 20-24** (RIVER REGION PROGRESS REPORT)

**October 28-30** (WOMEN in BUSINESS / Election issue)

**December 2-4** (CHRISTMAS issue / TOP 100)



# Kentucky Publishing Newspaper Group



## Media Kit 2026

**PHONE** 270.442.7389 • **WEBSITE** [www.ky-news.com](http://www.ky-news.com)

**ADDRESS** 1540 McCracken Blvd | Paducah, KY 42001



**We've Got You Covered**

# NEWSPAPER RATES & INFORMATION

## Retail Advertising Rate

(Open Rate for each paper / per column inch / Broadsheet Format 10" x 20.5")

West KY News  
West KY News Pennyrite  
Marshall Times  
Graves Guardian  
**\$19.50 pci**

Advance Yeoman  
Carlisle County News  
Livingston Ledger  
Huntingburg Press  
Jasper News Journal  
Journal Reporter  
The Courier  
Oak Hill Times

**\$15.00 pci**

**COMBO RATE**  
for all newspapers  
**\$30 pci**

## CLASSIFIED RATES

### Monthly Classified

1 Month ..... \$40.00

### Guaranteed Classified

Advertised Til Further Notice/Sold

1-25 Words ..... \$40.00  
26-50 Words ..... \$80.00  
51-75 Words ..... \$120.00  
76-100 Words ..... \$160.00

### Publication date information

Southern Indiana Newspapers - Wednesday  
East Central Indiana Newspapers - Thursday  
Kentucky Newspapers - Friday  
SEMO Monthly (Southeast Missouri) - Monday  
Southern Illinois News - Monday/Tuesday  
Tennessee Volunteer - Tuesday

## BUSINESS & SERVICE DIRECTORY ADS



Hire a **LOCAL**

Support our area's local businesses, and receive quality service from local folks from our service directory!

**ADVERTISE YOUR BUSINESS for 12 WEEKS { \$398 - 2 col x 4" } ★ { \$199 - 2 col x 2" }**  
in all Newspapers (select KY or INDY)

# SPECIAL SECTION RATES & INFORMATION

## Special Section Rates

Full Page ..... \$1,800.00  
3/4 Page ..... \$1,295.00  
1/2 Page ..... \$900.00  
1/4 Page ..... \$495.00  
1/8 Page ..... \$295.00

## SPECIAL SECTION DIMENSIONS

Full page . . . . . 10" w x 15.5" t  
3/4 page . . . . . 10" w x 12.5" t  
1/2 (H) page . . . . . 10" w x 7.5" t  
1/2 (V) page . . . . . 4.9" w x 10" t  
1/4 page . . . . . 4.9" w x 7.5" t  
1/8 page . . . . . 4.9" w x 3.6" t

## COLUMN WIDTHS

1 col. 1.5" ★ 2 col. 3.25"  
3 col. 4.9" ★ 4 col. 6.6"  
5 col. 8.2' ★ 6 col. 10"

For more advertising information  
please contact us at

**270.442.7389**

Paducah Headquarters

**765.674.0070 ★ 812.827.2232**  
East Central Indiana Southern Indiana

AREA DEATHS - Inside  
★★★★  
Thursday, February 12, 2020  
**Journal Reporter**  
In God We Trust  
Serving GAS CITY, JONESBORO & MARION Since 1888

**National Farm Show returns to Louisville for 60th year**  
About the National Farm Machinery Show (NFMS) is the world's largest trade show for the agricultural industry. It is held annually at the Kentucky Exposition Center in Louisville, Kentucky. Since its founding in 1960, NFMS has brought together professionals from around the globe to explore the latest in farm machinery, equipment, and innovation. The four-day event features a wide array of exhibits, free seminars, and networking opportunities. The show brings together industry leaders and provides a platform for showcasing new products and services. The show is a key event for the agricultural industry and is highly anticipated by attendees from across the Louisville region.

**CITYWIDE CLEANUP**  
2025 TOTAL IMPACT  
Mayor Morrell's citywide cleanup is powering forward as a key part of the Clean City 2.0 initiative! Check out the impact we made together through our 2025 efforts.

**Unspoken Heroes - Inside this issue**  
September 11, 2025  
**Huntingburg Press**  
SERVING DUBOIS COUNTY SINCE 1905 • IN GOD WE TRUST

**Discover the legacy of clocks and the industrial age at the Dubois County Museum**  
By Laura Todd  
Indiana Newspaper Group  
The Dubois County Museum invites you to a fascinating program on Friday, September 26, at 11:00 a.m. featuring Industrial Revolution. Hedinger's deep-rooted interest in clocks began with his Swiss ancestry, a culture long renowned for its precision timekeeping. His historical journey has taken him across Europe manufacturing, helping by the foundation for modern industry. More than just a talk about clocks, Hedinger's program will explore the broader implications of industrialization.

**FOOTBALL 2025**  
JULY 2025  
THE N'WEST TENNESSEE  
**VOLUNTEER**  
Serving Henry, Obion & Weakley counties in N'West Tennessee since 2008

**A heart for service: Honoring Pastor Craig Peetyhouse's legacy in disaster preparedness**  
After more than a decade of dedicated service, Pastor Craig Peetyhouse is retiring from his role as Disaster Coordinator at West Tennessee Healthcare Henry County. As this chapter comes to a close, the community reflects on the quiet strength and unwavering compassion that have defined his career. A man of deep faith and purpose, Pastor Craig truly embodies the spirit of "Be the Good" campaign. "I've always felt called to serve people at their worst moments," he says. "And this role gave me that opportunity."

**UT Martin team wins third CSBS Community Bank Case Study competition**  
MARTIN, Tenn. - New students from the University of Tennessee at Martin College of Business and Global Affairs became the third UTM team to win eight years of competition to win a title for finishing first in the 11th annual 2025 CSBS Community Bank Case Study Competition. The annual competition is open to undergraduate students to all fields of study to gain valuable first-hand knowledge of the banking industry. The Conference of State Bank Supervisors announced finals competition results July 14 at www.csbs.org. A total of 36 student teams representing 27 colleges and universities from across the U.S. entered the competition. UT Martin's team finished first in the case study, and CSBS President and CEO Braden Millers. "Ultimately, we are pleased that so many students participated in the competition and had the opportunity to learn more about the value and impact of CSBS."